

where data drives™ | revenue



November 2013

Case Study: Using Chitika Text/Display Ads to Increase Revenue by 215%

We've already told you that Chitika publishers using display ads are seeing an average revenue increase of up to 3X per day*. But at least one Chitika publisher has seen his **revenue jump by 215%** simply by utilizing the power of display ads.

Read more on our [case study](#), or **log in to the publisher panel below to get your own display ad code**. Then, you can sit back and relax as Chitika's Smart Ad Technology goes to work for you, choosing the best ad possible based on each impression to **make you the most money**.

Click to Get Your Ad Code!

What does this mean for you? Better performance and higher earnings. [Learn more about increasing earnings with Chitika Display ads.](#)



Data Trends & Insights

We are always looking for new ways to help publishers maximize revenue with Chitika. Check out two new reports from The Chitika

Insights Data team that will help you optimize your advertising and marketing efforts:

- Website visitors coming from Ask.com show a higher click-thru rate than users coming from Google, Yahoo! And Bing. But does that mean you should optimize for Ask.com traffic? Read more about [how CTR varies by referring webpage!](#)
- Moto X smartphone usage share closes in on HTC – read our analysis comparing their North American web traffic [here](#).

Get More From The Chitika Publisher Panel

Optimize Your Time With These Tips!

- Don't waste time pulling the same report week after week. You can [save your reports](#) for quick access later by clicking "save" after creating a customized report.
- Create an [advanced report](#) to see earnings from any date range. This makes it easier to pick out trends that aren't weekly or monthly.
- Have a text-heavy site? Use [Linx and Highlight app](#) settings to reach more eyes, in the way they want to be reached.

Want to get paid on time?

- Make sure your [payment settings](#) and [tax information](#) are up to date to ensure payments are on time. At Chitika, we pride ourselves on [making on-time payments](#).

Want to make more money?

- Boost your online ad revenue by taking advantage of our [monetization tips](#).

Login Now!



To your success!

- The Chitika Affiliate Network Team

Questions or concerns? [Contact us](#)

**Data based on a sample of publishers in the Chitika ad network. Results may vary.*

More from Chitika



Blog



Support



Publisher Panel



Yahoo! Publisher Network Online

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