

where data drives™ | revenue



You Asked. We Listened. The New Chitika PartnerCenter is Here!

We've been asking for your feedback, and now we're putting your ideas in motion. Welcome to the Chitika PartnerCenter, your new hub for all things relating to your Chitika account. We've not only given the whole place a facelift, but also added a few key features to help you increase your money making potential!

Special thanks to all the beta testers who gave their feedback. We got the process rolling, but you made it better!

[See the new PartnerCenter!](#)

What's the Big Deal?

- **Mobile access:** it's now easier than ever to access your stats on the go
- **Speed:** thanks to some back-end work, reports load much faster
- **Simple login:** You'll now use your email address to log in. No more forgetting your username!
- **Personalized notifications** that only show when and where they're pertinent to you
- **Streamlined payment process** - We'll notify you if your tax forms are up to date, to make sure you get paid!

You'll also notice we've added recommended ad sizes for your site, one-click access to plugins for popular blog platforms, links to expert tips to help increase your revenue, and new one-click reports, among other features. So go ahead -- [try out the new PartnerCenter](#) and [let us know which features you like best!](#)

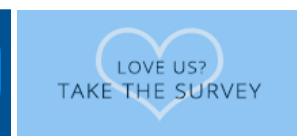
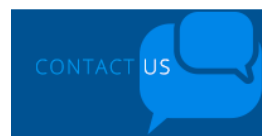
DATA TRENDS & INSIGHTS

We are always looking for new ways to help publishers maximize revenue with Chitika. Check out three new reports from The Chitika Insights Data Team that will help you optimize your advertising and marketing efforts:

- Which tablet pulls more weight during working hours? See who's boss in our [Tablet Hourly Usage Study](#).
- Even after being sold to Lenovo, Motorola has some hurdles ahead. Read our [Motorola Status Report](#) for details.
- Chrome OS doubled in web traffic, but still has a long way to go. See our five-month [Chrome OS Usage Study!](#)

Did You Know...

- **Our best-performing ad unit is our 550x250 MEGA Unit.** We recommend that you place this unit within your content: in between blog posts, within reviews, or even before the footer of your page. As in real estate, ads are all about location, location, location! Read more about specific ad sizes in our blog post: [Where Should I Put My Ads?](#)
- **You get paid on a Net-30 schedule.** This means that if you sign up on January 9th and accumulate a minimum of \$10.00 by January 30th, you will receive your payment at the end of February (if the balance has cleared the minimum payment amount). For more information, see our support article: [How Does the Chitika Payment Process Work?](#)
- **You can put your ad code on as many sites as you wish,** as long as those sites still adhere to the [Chitika Terms and Conditions](#). Our system will detect your new domain within 1-3 days, after which it will appear in the "unclaimed domains" section of your account. For more information on claiming your domain, see our article on [How to Claim Your Domains](#).



To your success!

- The Chitika Affiliate Network Team



Support



Publisher Panel



Blog



**Yahoo! Publisher
Network Online**

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